Saturday - 14.6.2014

Keynote
European Business Ethics from an International Perspective

Claus Dierksmeier, Global Ethic Institute

Panel
Political Governance in Europe:
Capitalism or Social Market Economy

Andreas Suchanek, Wittenberg Center for Global Ethics,
Gerhard Wegner, Social Sciences Institute of the Evangelical Church in Germany,
Klaus West, Chemie-Stiftung Sozialpartner-Akademie,
Harald Schaub, Chemische Fabrik Budenheim KG,
Wolfgang Jost, Chemische Fabrik Budenheim KG

New Business Ethics Research
In a doctoral academy (11.5.2014) and 5 sessions of up to 8 parallel workshops the newest developments in international Business Ethics Research will be discussed.

There will be tracks on:
- European Culture and Values
- Political and Corporate Governance
- International Leadership and Value Management
- CSR and Corporate Citizenship Theory
- Normative Foundations of Business Ethics
- CSR, Business Ethics and the Law – European Perspectives
- Catholic Social Teaching and European Common Roots
- Organizational Ethics and Organizational Outcomes
- Questioning, Discussing (and Advancing?) Rigor in Qualitative Business Ethics Research
- Responsible Innovation & Innovation Ethics

Venue:
European School of Management & Technology,
Schloßplatz 1, 10178 Berlin, Germany

Registration & Information (including detailed program):
www.eben2014.de

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Our Partners:

Business Ethics in a European Perspective
A Case for Unity in Diversity

Berlin
12.-14. June 2014
At a time when the European project is facing big challenges, the EBEN Annual Conference 2014 will put questions related to economy and BUSINESS ETHICS IN A EUROPEAN PERSPECTIVE.

The economy has been the central driving force in the successful legal and economic EU integration process.

- What role should companies and other players take in further strengthening the cultural, social and economic integration process – if this is really desirable?
- How do we find the balance between unity and cultural diversity in Europe and what is the role of Business Ethics in it?
- What is Europe’s part in the creation of global standards in business and culture?
- Does a “Cultural Europe” already exist, one that influences approaches and action of European stakeholders on the world stage more than they are aware?

The conference follows a twofold approach:

One part will be a series of keynotes and panel discussions of high ranked experts of politics, business and civil society dealing with actual challenges and solutions from an European perspective.

The second part is the result of an international call for papers among researchers in the field of business ethics. More than 100 papers have been admitted to be presented at the parallel workshops during the conference reflecting the state of the art in international business ethics research.

We invite you to experience the unique and inspiring atmosphere of the EBEN annual conference and look forward meeting you in Berlin.

Anthony Gortzis
President EBEN

Josef Wieland
President DNWE

Jörg Rocholl
Dean ESMT

### Thursday - 2.6.2014

**Keynotes**

**European Strategy for a Sustainable Future in the World**

Björn Stigson, Stigson & Partners AB

**Europeanising Sustainability Policies**

Günter Bachmann, German Council for Sustainable Development

**Panel Discussions**

**Post 2015 - Global Goals, European Challenges and Solutions**

Klaus Leisinger, Global Value Alliance,
Dirk Messner, German Development Institute,
Gerhard Prätorius, Volkswagen AG,
Peter Kromminga, UPF

**Human Rights in Europe – Stakeholders’ Responsibilities and Actions**

Torsten Christen, Ministry of Labour and Social Affairs
Klaus Milke, Germanwatch
John Morrison, Institute for Human Rights and Business
Mike Nolte, Mercedes-Benz Russia SAO
Josef Wieland, Zeppelin University Friedrichshafen

**Compliance & Business Ethics in Europe – Same Standards, Different Enforcement?**

Roland Steinmeyer, Wilmer Cutler Pickering Hale and Dorr,
Manfred Nützel, State Prosecution Office Munich,
Stephan Grüninger, Konstanz University of Applied Sciences

**Parallel Sessions on New Business Ethics Research**

Up to 8 parallel workshops the newest developments in international Business Ethics Research

### Friday - 13.6.2014

**Keynotes**

**Global Challenges in Responsible Business from a European Perspective**

CB Bhattacharya, ESMT

**Ethical Challenges in Supply Chain Management**

Tanja Gönner, Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH

**Practitioners’ Roundtable:**

**Global Brands and (Local) Expectations of Society**

Katja Oristanio, Allianz SE,
Paul Barnes, Intralot Deutschland GmbH,
Gisbert Braun, Faber-Castell AG

**Sustainable supply chains – challenges and solutions**

Markus Brettschneider, FrieslandCampina Germany GmbH
Andreas Müller, Aurubis AG
N.N., Tchibo GmbH

**CSR Measuring and Management**

Andreas Streubig, Otto Group
Marc-André Bürgel, Daimler Benz AG

**Parallel Sessions on New Business Ethics Research**

Up to 8 parallel workshops the newest developments in international Business Ethics Research